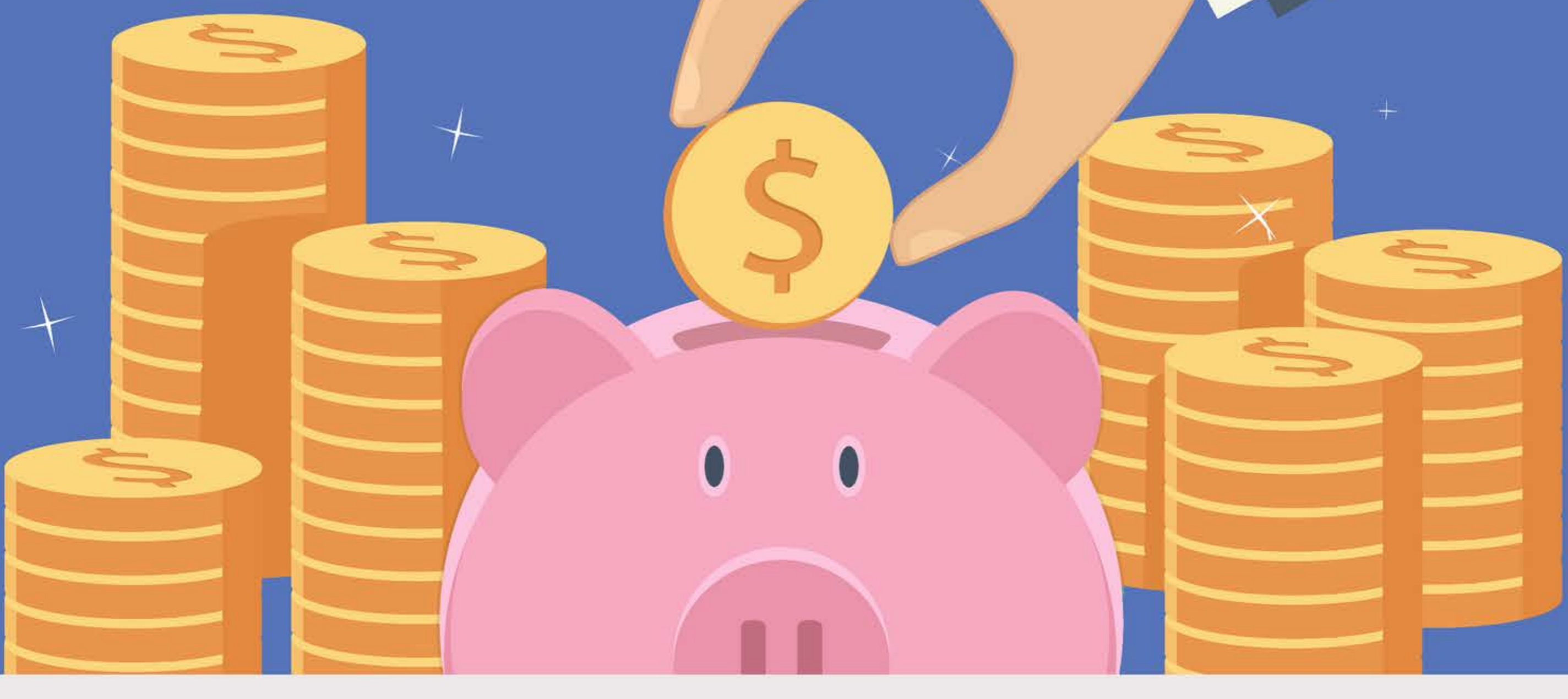


Monthly Investment Plans. What about them?



THE USEFULNESS OF DOLLAR-COST AVERAGING

Monthly Investment Plans are founded on the principle of Dollar-Cost Averaging. This lessens the risk of investing a large amount in a single investment at the wrong time.

Take a look at this tale of two siblings who were given S\$10,000 each by a generous uncle to invest in stock A:

Luke:

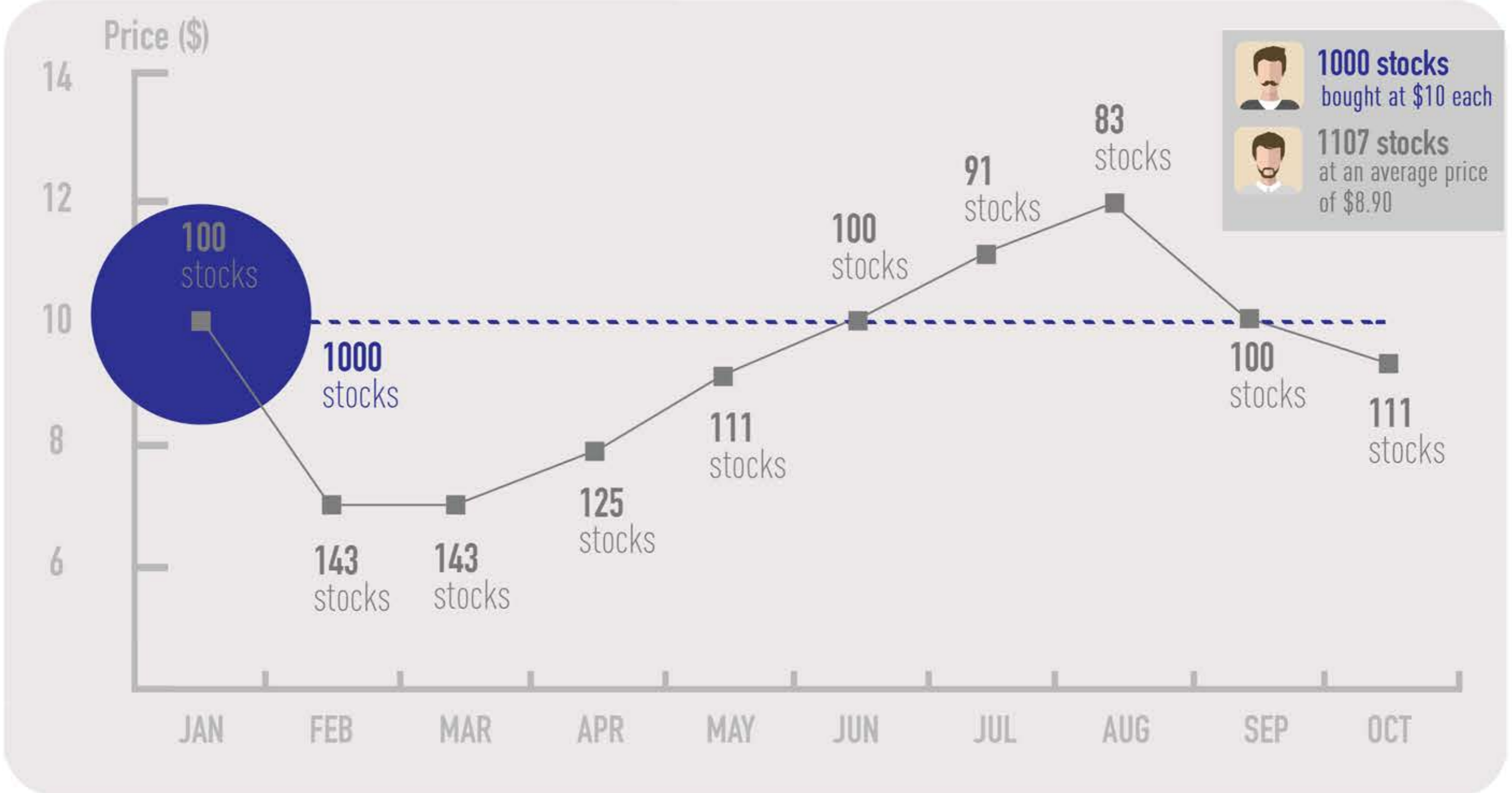


"I think the market has bottomed out. I'm going to invest all my money in now!"

Drew:



"I'm not sure if this is the bottom so I'm going to invest monthly."



As Drew invested a predetermined amount each month, he bought more stocks when the price was low and fewer stocks when the price was high. In this case, his average price per stock was lower – this is how Dollar-Cost Averaging works.



#1

SIGN UP

There are different Monthly Investment Plans on the market - choose the one that suits your needs

PERSONALISE YOUR PLAN

Set your monthly investment amount from as little as S\$100 and choose the securities including stocks, ETFs or REITs you want to buy

#2



#3

WATCH YOUR PORTFOLIO GET BUILT

On a designated day each month, your selected securities will be bought

TWEAK YOUR STRATEGY

Sell your securities or change the desired securities & investment amount – whenever you want

#4



Invest in more than **230 securities** including stocks, ETFs and REITs across **5 markets** with Maybank Kim Eng's Monthly Investment Plan via a KE Trade Prefunded account

[Sign Up Now ▶](#)

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